



October 2010

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33highland Business District Discussed at Milcreek Township Council

Posted by [admin](#) in [Information](#) on August 20th, 2010

At the invitation of Councilman Ben Lowry, I presented the idea I had to bring businesses together along the Highland Drive and 33rd South corridors. The reasons for doing this are to identify a name for the business district and develop some clout that we can take to the city and county councils to to have some long needed improvements to Highland Drive. Businesses could then start to use the business district name in advertising to attract customers to the shops in the area. The ideas were met with broad acceptance from the council which had long targeted the area as needing upgrading for safety and economic reasons. Ultimately the responsibility lies on the shoulders of the businesses to work together to establish the direction they want the business district plan to take. Some of the projected ideas are:

- Repave Highland Drive
- Complete the curb, gutters, and sidewalks along Highland Drive
- Replace old wooden light posts with more attractive metal lightposts with banner hangers
- Establish cooperative advertising, full page adds highlighting the businesses in the business district
- Develop a logo and banner to identify the business district
- Have businesses promote the business district on their websites and print advertising
- Have a business district stroll or fair possibly a side walk fair or block of one or two side streets between Highland and 1300 East

It was suggested that we work with Councilman Brian Howick who heads the economic development for the Millcreek Township Council. Jani Iwamoto from the Salt Lake County Council suggested we also work with Dale Carpenter in Salt Lake County.

A master plan could be developed and then presented to the Millcreek Township Council and representatives from Salt Lake County and Salt Lake City. With businesses united and with the backing of the Millcreek Township Council we have a much better chance of evoking needed change. [Click hear to download](#) a document entitled General Plan Priorities for 2010 from the Millcreek Township.

We want to continue to get business owners to join the discussion, get listed in the directory and communicate.

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Michelangelos Ristorante

Posted by [admin](#) in [Restaurants](#) on March 20th, 2010

If you are looking for fine Italian dining, You might want to give Michangelos Ristaurante a try. Michelangelos had its beginnings in the Hyland Shops in Sugarhouse. There is was fun loving bistro type atmosphere, but when the owners decided to move back to Italy, several of the employees decided to buy the restaurant and continue the tradition of fine Italian dining in a more refined

atmosphere. At Michangelos you will find great Italian dining a friendly staff and a relaxing atmosphere. The are conscious of you need to get to and event after dinner or will encourage you to relax and enjoy the atmosphere.

Share and Enjoy:



[fine dinning in the Highland 33rd business district](#), [fine italian dinning](#), [italian food](#)

[2 Comments](#)

Indian and Nepali Cuisine at the Kathmandu Restaurant

Posted by [admin](#) in [Information](#), [Restaurants](#) on January 21st, 2010

We welcome the Kathmandu Restaurant to the 33rd and Highland Business district. the Kathmandu will be opening it's doors on January 25th bringing the delicacies of India and Nepal to Salt Lake City. The Kathmandu is located at 3142 South Highland Drive.

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[indian food](#), [napali food](#), [new restaurant in the 33rd and Highland Business District](#)

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Results of 1st Survey of Names for Highland 33rd Business District.

Posted by [admin](#) in [Business District Name](#), [Information](#) on June 23rd, 2009

The following 8 names were voted on in the Survey of names for the Highland Business district. Please comment on this post with your reasons why you like or dislike the names voted on. Let make sure that we get everyone's opinion and see if we can start the ball rolling to revitalize the business district. To make a comment click on the word comments at the bottom of this post.

- Highland 33rd Shops
- Highland Corners
- Highland District
- Highland Mile
- Highland Park
- Stops on Highland
- The Helmsley District at Highland
- The Highland Corridor

Also remember **there is no cost to being in the directory** which gives you some exposure for your business, especially as the website becomes more visible. To get added to the directory, simply click the "Join" tab at the top and fill in the information. Let's get everyone to participate. Revitalizing the business district just starts with and idea and if we can show the city and country that we are interested in the revitalization of the business district then we may get them to invest some money to pave the roads and finish the sidewalks.

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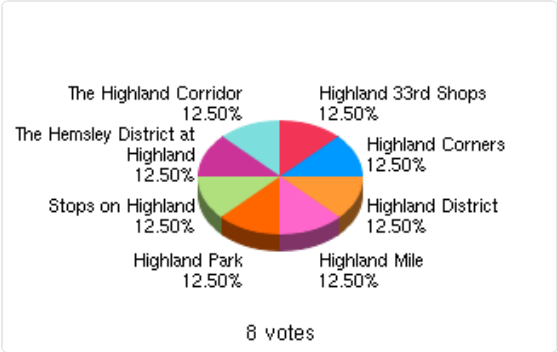
[33rd south Salt Lake City](#), [Highland 33rd](#), [Highland Drive 33rd South](#), [Highland Drive Salt Lake City](#)

Survey of Names Submitted

Posted by [admin](#) in [Information](#) on June 10th, 2009

Please take the 3 questions survey below by June 20th. The top 10 names will be placed on the website for further discussion after the Survey is closed.

Results



Results do not reflect a scientific study
[Survey software](#) by SurveyGizmo

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 [1 Comment](#)

Naming the Highland Drive 33rd South Business District

Posted by [admin](#) in [Information](#) on June 6th, 2009

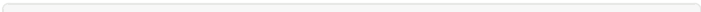
Merchants along the HighlandDrive 33rd South Business District and have shown some interest in naming the Business District from 27th South to approximately 37th or 39th South and including businesses on 33rd South from about 17th East west to 13th East. This has been attempted in the past but was focused on one industry and has never caught on completely.

The Goal – to come up with a catchy name that people in town will start to use. We would like to get it to the level of recognition that “Sugarhouse” and “9th and 9th” have now.

It has been discussed not to use the Brickyard as a focus, but rather to draw the traffic up to Highland Drive and 33rd South and along the smaller side streets. Our shops have a much different feel than the “strip mall”atmosphere of the Brickyard. The business district has everything from high style to very eclectic.

The Benefits of this would be to help revitalize the Highland drive 33rd South Business District and then provide a possibility for cooperative advertising and local events like a street fair or stroll where we could possibly close off a few of the side streets and use the parking lots of some of the businesses for booths or entertainment.

We can create a logo for the business district and consider getting banners to hang on the light poles along the streets.





This website will be used to promote the business district where businesses can be spotlighted further promoting the business district name.

It's believed the increased exposure would have a synergistic effect in attracting new business clients coming into your shops.

What is needed from you!

Give us your suggestions for what you think that name should be. The ideas and then be compiled and forwarded back to you further discussion and ultimately for a vote. Once a name for the Business District is agreed on, we will create incentives for you to start using it in your advertising and promoting it at you business location. The more the business district bands together and builds it up, the more successful it's going to be.

Suggestions

- Have an office contest to come up with the best names.
- Brainstorm and submit all your suggestions to stimulate further thought
- Discuss ideas with neighboring businesses.
- Submit your name ideas by June 10th 2009 by one of the three methods below:
 - adding it as a comment to this article post. Directly below, at the end of this article you will see word "Comments" with a number in front of it. If you Click on the comments, at the bottom of the resulting page you will be able to add a comment with your name, email address and website along with your comment. Please insure that you enter you company name with your comment.
 - email to karl@seoexpertpro.com with your company name, contact person, address, phone number and email address in the submission
 - call Karl at 801-550-1700
- Register on this website to insure you will get notified of future information
- Join the directory at the top and list your business. Businesses will have to be approved before they appear in the directory. Currently only company name, website, email address and phone# appear in the directly. I will explore how to get the listing to include the company address as well.

Immediate Rewards

The submissions and the office that submits the name that is ultimately chosen will be entitled to 8 hours of Consulting from SEO Expert Pro regarding Search Engine Optimization of their website, which could also be used toward building or modifying a website for your company. Other businesses are encouraged to back the project and throw in an incentive for the winning name or for use of the name chosen down the road.

Future Discussion

If anyone is interested in hosting a meeting or breakfast to discuss this further, please contact Karl at 8010550-1700 or send email to karl@seoexpertpro.com to the make arrangements. Businesses who have shown an interest in participating either by sending in name suggesting or registering on this website or contacting Karl will be notified of any meetings to discuss the project.

Names submitted as of noon June 10th in alphabetical order:

- 30s on Highland
- Designs on Highland
- Highland 33rd Shops
- Highland Bench
- Highland Corners
- Highland Design District
- Highland Merc.
- Highland Mile
- Highland Park

- Highland33rd
- Stops on Highland
- The Heart of Highland
- The Highland line
- Thirty-Third and Highland
- Try these out, Ron
- View of Highland
- Villas on/at Highland
- Windows on Highland
- Wonders of Highland
- the Shops at Highland and 33rd
- Thirty-Third and Highland
- Highland Circuit
- H33 District
- Highland Hill Shops
- The Hills at Highland
- Highland Forum shops
- Highland Pavillion Shops
- Highland District
- The Urban Shops at Highland
- The Platform District
- Uptown District
- The Grove
- The Destination District
- Hemsley & Highland ...historical significance (<http://www.waymarking.com/waymarks/WM5TRD>)
- The Hemsley District at Highland
- The Highland Corridor

Share and Enjoy:



 [3300 South Salt Lake City](#), [33rd south Salt Lake City](#), [Highland 33rd](#), [Highland Drive 33rd South](#), [Highland Drive Salt Lake City](#)

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